



The Therapeutic Riding Association of Ottawa-Carleton  
6362-1 Bank St. (Highway 31)  
Greely, Ontario, K4P 1J4  
trott@ncf.ca  
Charitable Registration Number: 11947 3262 RR001

## Sponsorship Packages: TROtt's Annual Night at the Races

TROtt's Annual Night at the Races will once again be held at the Rideau Carleton raceway. The dinner typically draws in 500 people, with the silent auction items displayed prominently at the front door. Last year, the silent auction portion raised over \$5,000 dollars and the total event raised just under \$10,000 for TROtt.

### 1. Donation of silent Auction prize (valued at \$10-\$499 dollars)

You will be recognized on the TROtt website for 2018 and your company will be listed in the race day program.

### 2. Donation of Silent Auction prize (valued at \$500 - \$999 dollars)

You will be recognized on the TROtt website for 2018 and your company will be listed in the race day program. You will also be recognized on the TROtt Facebook page – please send your company logo (jpeg) and the link to your Facebook page to the email below.

### 3. Donation of Silent Auction Prize (valued at or over \$1000 dollars)

You will be recognized on the TROtt website for 2018 and on the TROtt Facebook page (please send your company logo (jpeg) and the link to your Facebook page to the email address below). You will also get a ½ page black and white ad placed in the program booklet with your logo and a colour ad placed on the TV screens around the dining room on race night.

### 4. Corporate Table for 6 (\$350)

A corporate table gets you a buffet dinner for 6 at the glass to see all the action (taxes and gratuities included), \$5 slots coupon, a ½ page ad placed in the program booklet with your logo, a colour ad on TV screens around the dining room on race night and one race dedication, which includes a ride for 4 in the pace car (weather permitting).

To donate a prize, buy a corporate table or for any questions, please email Joleen at [trottfundraising@rogers.com](mailto:trottfundraising@rogers.com). Please let us know by **October 14th, 2017** if you would like to donate an item.

Tickets for the event will be on sale August 21<sup>st</sup>, 2017. Please check our website at <http://trott.ncf.ca/> for more information. Last day to buy tickets is **October 18<sup>th</sup>, 2017**.

From all of us at TROtt, we thank you for your support.

Sincerely,

Joleen McNaughton,  
TROtt Board of Directors, Fundraising Lead